

Privacy Policy

Veterans Reinforcements Foundation

Effective Date: June 24, 2026

Veterans Reinforcements Foundation (“VRF,” “we,” “us,” or “our”) is a 501(c)(3) nonprofit organization committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website www.veteranreinforcements.org (the “Site”), make a donation, register for events, sign up for communications, or otherwise interact with us.

By accessing or using our Site or services, you agree to the practices described in this Privacy Policy. If you do not agree, please do not use our Site.

1. Information We Collect

We collect information you provide directly and information collected automatically.

Information You Provide:

- **Contact Information:** Name, email address, mailing address, phone number.
- **Donation Information:** Payment details (processed securely by third-party providers), donation amount, and any notes or tribute information.
- **Event/Volunteer Information:** Registration details, preferences, or feedback.
- **Communications:** Inquiries, support requests, or newsletter subscriptions.
- **Other:** Any information you voluntarily provide in forms, surveys, or correspondence.

Information Collected Automatically:

- **Usage Data:** IP address, browser type, device information, pages visited, and time spent on the Site.
- **Cookies and Similar Technologies:** We use cookies, web beacons, and similar tools to enhance functionality, analyze trends, and personalize your experience. You can manage cookie preferences through your browser settings.

We do not collect sensitive personal information (such as Social Security numbers or health data) unless voluntarily provided in specific contexts (e.g., event accommodations).

2. How We Use Your Information

We use the collected information for the following purposes:

- To process donations and issue tax receipts.
- To communicate with you about our programs, events (such as the Veterans Reinforcements Rally), initiatives (including Hero Home Makeover), and updates.

- To operate, maintain, and improve our website and services.
- To respond to your inquiries and provide customer support.
- For internal purposes such as analytics, research, and program evaluation.
- To comply with legal obligations, prevent fraud, and enforce our terms.

3. How We Share Your Information

We do not sell, rent, or trade your personal information. We may share information in limited circumstances:

- **Service Providers:** With trusted third parties who assist us (e.g., payment processors like [e.g., PayPal, Stripe], email service providers, website hosts, or event management tools). These providers are contractually obligated to protect your data.
- **Legal Requirements:** When required by law, subpoena, court order, or governmental request.
- **Business Transfers:** In the event of a merger, acquisition, or similar transaction.
- **With Your Consent:** In other cases where you have explicitly agreed.

We may share aggregated, anonymized data that does not identify you personally.

4. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your personal information. However, no method of transmission over the Internet or electronic storage is 100% secure. We cannot guarantee absolute security.

5. Your Rights and Choices

- **Opt-Out:** You may unsubscribe from marketing emails at any time by clicking the “unsubscribe” link or contacting us.
- **Access, Correction, or Deletion:** You may request access to, correction of, or deletion of your personal information by contacting us (subject to legal limitations).
- **Cookies:** You can disable cookies via your browser, though this may affect Site functionality.

Residents of certain states (e.g., California under CCPA/CPRA) may have additional rights. Contact us to exercise them.

6. Children’s Privacy

Our Site is not directed to children under 13. We do not knowingly collect personal information from children under 13. If we become aware that we have collected such data, we will take steps to delete it.

7. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices of those sites. We encourage you to review their policies.

8. International Users

Our Site is hosted in the United States and primarily serves users in the U.S. If you access from outside the U.S., your information may be transferred to and processed in the U.S., where data protection laws may differ from your jurisdiction.

9. Changes to This Privacy Policy

We may update this Privacy Policy periodically. We will notify you of material changes by posting the new policy on our Site with an updated effective date. Your continued use of the Site constitutes acceptance of the revised policy.

10. Contact Us

For questions, requests, or concerns about this Privacy Policy, please contact us at:

Veterans Reinforcements Foundation

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